



NICHOLAS ASHER

HUMAN BEING

(Also Designer)

- 05/12/1992
- +27 (0)76 026 7056
- ashernicholas@gmail.com
- www.nicholasasher.co.za
- Kenilworth, Cape Town

IN-DEPTH BIOGRAPHY

Greetings! Im an independent thinking, idealistic, creative problem solver & user advocate currently enjoying design and looking to explore unique ideas and projects in the product design space.

WORK EXPERIENCE

UX & UI DESIGNER

DigiOutsource (February 2018 - Present)

- Collaborated on in-house risk management and customer support web solutions.
- Responsive web template & system wireframes through to high fidelity interactive prototypes.
- User research, interviews & basic testing.
- Dev handover documents, design systems, branding.
- The ongoing practice of UX evangelism.

UX & UI DESIGNER

Codev Technologies (December 2015 - January 2018)

- Overhauled Indaba Mobile’s product on iOS, Android and web portal.
- Multiple responsive designs.
- Conceptualized and worked on many unique mobile products.
- Company brand and identity.

GRAPHIC/WEB DESIGNER & ONLINE MARKETING CONSULTANT

bOnline (March 2015 - December 2015)

- Built websites for businesses in the UK using a custom website builder and CSS.
- Juggled multiple ongoing website & logo consultations.

GRAPHIC DESIGNER

Kimia, Creative Design Agency (May 2011 - March 2015)

- Designed magazine layouts for OnMag (South Africa’s first HTML based digital magazine platform for smart TVs and tablets).
- UI Design for client web portals.
- Website designs.
- Print collateral such as logos, brochures, banners, business cards letterheads and menus.

EDUCATION

CERTIFICATION

University of Cape Town
User Experience Design Short Course (GetSmarter)

MATRIC

Silvermine Academy (2010) (I.E.B)
Matric Design Trophy 2010

TOOLS

Photoshop	Illustrator	XD
Sketch	InVision	Axure RP

SKILLS

- | | |
|--------------------|----------------------|
| Research | Defining Styleguides |
| Defining Use Cases | Motion Design |
| Flows | Basic User Testing |
| Sitemapping (IA) | Visual Design |
| Ideation | Managing |
| Wireframing | Branding |
| Prototyping | Fast learning |
| Interaction Design | HTML + CSS |
| Whiteboarding | |

za.linkedin.com/in/nicholasasher